Apple Digital for Indie Artists
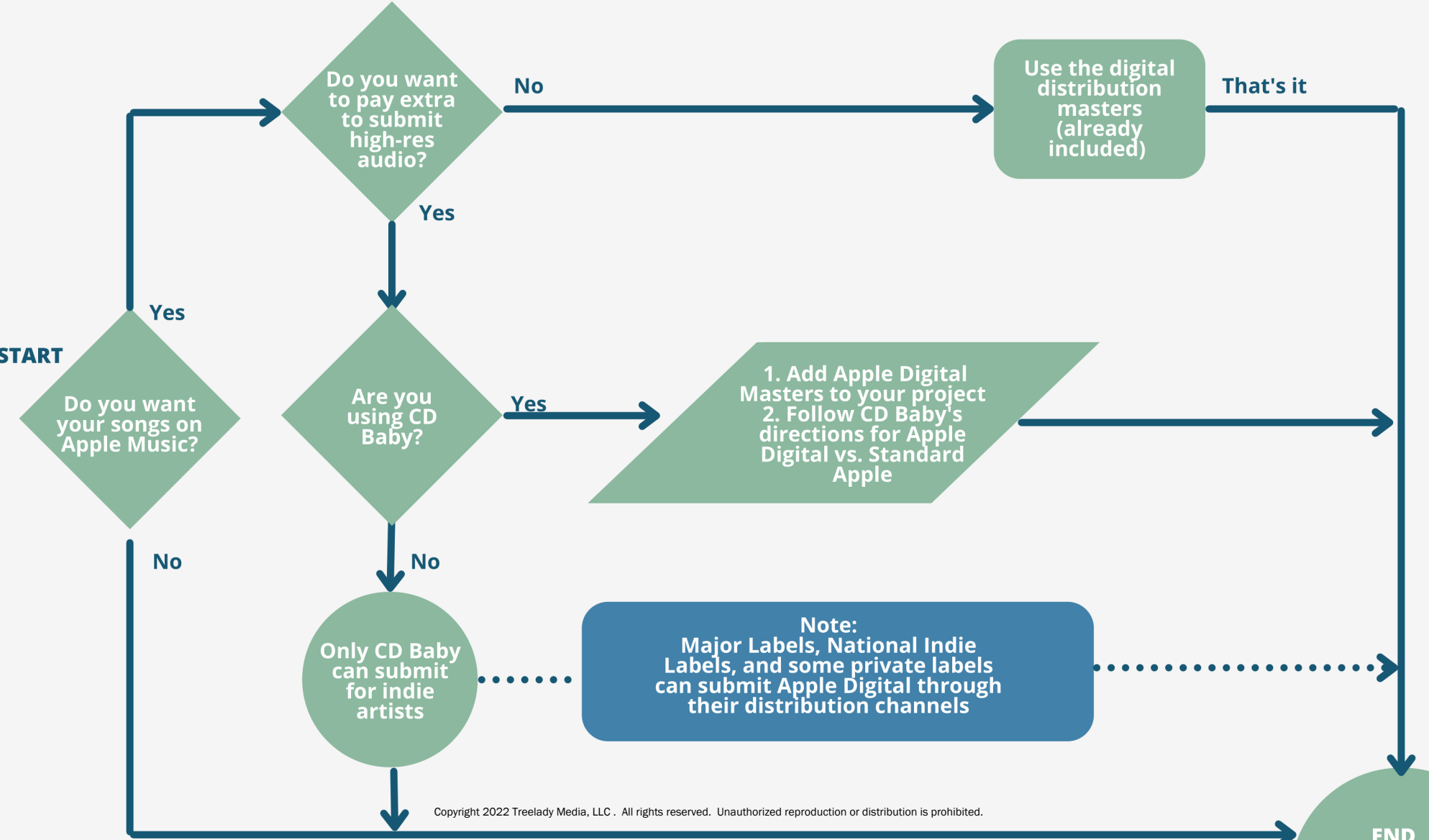
START

Do you want your songs on Apple Music?

Yes →

Do you want to pay extra to submit high-res audio?

No → Use the digital distribution masters (already included) → **That's it**

Yes ↓

Are you using CD Baby?

Yes → 1. Add Apple Digital Masters to your project 2. Follow CD Baby's directions for Apple Digital vs. Standard Apple

No ↓

Only CD Baby can submit for indie artists

······ **Note:** Major Labels, National Indie Labels, and some private labels can submit Apple Digital through their distribution channels ······

No (from START) →

END

TREELADY STUDIOS

How do I submit an Apple Digital Masters album?

You will need to sign up for two versions of the album with CD Baby, one that will use 16-bit 44.1 kHz files and will be used for CD Baby and all of our partners except for iTunes, and another version that will then use the 24-bit audio files for iTunes (keep in mind this means 2 paid submissions). You will also need a unique barcode for the Apple Digital Masters release (2 paid barcodes total). So in total, this requires 2 paid submissions and 2 paid barcodes.

SETTING UP THE SUBMISSIONS

For the **first submission**, you will need to be sure to **exclude iTunes** when you are setting the digital distribution level.

For the **second submission**, you will **exclude ALL other companies aside from iTunes**. You will still fill out all of the songwriter, language, publisher, and other information and upload the Artwork. You will simply not upload the audio. Those will be sent in a special way (which is detailed below)

When setting up the submission for the Apple Digital Masters audio, on the Distribution Options page, be sure to check ONLY the box for "Apple iTunes." Please note that if you want to include Apple Music, you MUST select "Downloads & Streaming" and still uncheck everything but "Apple iTunes."

IMPORTANT NOTE: In order for a title to be labeled as "Mastered for iTunes," the mastering house you are using must be on the Apple Digital Masters Providers List. **Garrett Haines at Treelady Studios was one of the earliest mastering engineers to be added to this approved list.**
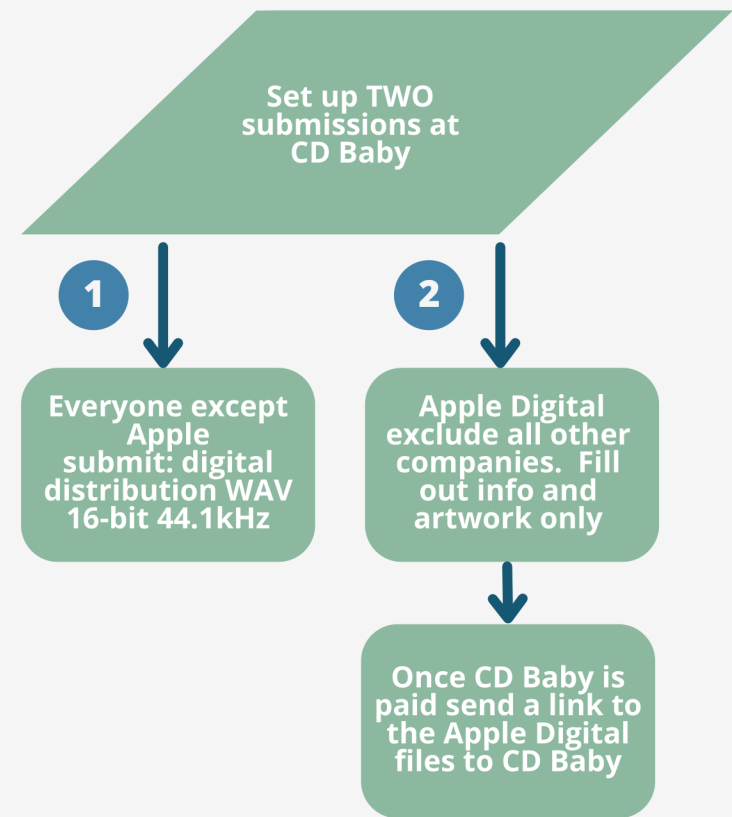
SUBMITTING APPLE DIGITAL FILES TO CD BABY

Once the Apple Digital Masters submission is in place and paid for you will send us a link to the 24-bit files and we will manually make the delivery to iTunes. Make sure the subject line says "Apple Digital Masters".

Please include the following information in an e-mail to transfers@cdbaby.com:

- CD Baby Username:
- UPC for the Apple Digital Masters submission:
- Artist Name:
- Album or Single Title:
- Name of Mastering House: Treelady Studios
- Mastering Engineer's Name: Garrett Haines
- Engineer's Email Address: garrett@treelady.com
- Apple Digital Masters files download link (included from Treelady)

Set up TWO submissions at CD Baby

1

Everyone except Apple submit: digital distribution WAV 16-bit 44.1kHz

2

Apple Digital exclude all other companies. Fill out info and artwork only

Once CD Baby is paid send a link to the Apple Digital files to CD Baby

CD BABY PROCESSING TIME

After you have emailed transfers@cdbaby.com, you will receive a response from one of the Apple Digital Masters specialists in 2-7 business days and communication between the two will begin. Please allow for 7 days, as this is a manual and labor-intensive process. It doesn't always take that long, but please allow for that much time.

Once everything is in order, the specialist will request inspection which should take 2-7 days. If there are any issues, the specialists will communicate that with you.

Once all of the files and information are formatted correctly and the submission passes the inspection guidelines, we will deliver your content to iTunes which takes 5-7 business days to make the content live, depending on your release date.

TREELADY STUDIOS